



Corporate Sponsorship Opportunities





Sponsorship Packages

LABRADORITE

- Corporate Naming Rights to Two (2) x selected competition events – Inclusive of the following:
 - Snowshoe Race, Snowshoe Biathlon, Cross Country Skiing, Northern Duathlon, Ball Hockey, Badminton, Volleyball, Darts, Table tennis & Road Running Race.
- Acknowledged as a Sponsor in all printed publications and on the LWG website
- Acknowledgement & recognition as a Labradorite Sponsor through LWG Social Media platforms
- Company Logo placed on the Sponsorship signage displayed at the various events
- Sponsor recognition at the Opening and Closing Ceremonies
- Full Page Advert in the LWG Souvenir Booklet
- Company Logo placed on the Back Cover of the Souvenir Booklet & Promotional Posters
- Facilitate the Medal Presentation at the Two (2) x selected competition events at which your Business has the secured naming rights.
- Labrador Winter Games 'Sponsors Jacket' x Four (4)
- Introduction of Representatives at the Opening and Closing Ceremonies
- VIP Passes x One (1) – Preferred location seating for the Opening and Closing Ceremonies
- Special Guest Passes x Six (6) – Floor seating for the Opening and Closing Ceremonies
- First right of refusal to continue as a Labradorite Sponsor for the 2025 Labrador Winter Games
- Presentation of a Labradorite commemorative LWG Plaque

Investment - \$40,000

PLATINUM

- Corporate Naming Rights to One (1) x selected competition events – Inclusive of the following:
 - Snowshoe Race, Snowshoe Biathlon, Cross Country Skiing, Northern Duathlon, Ball Hockey, Badminton, Volleyball, Darts, Table tennis & Road Running Race.
- Acknowledged as a Sponsor in all printed publications and on the LWG website
- Acknowledgement & recognition as a Platinum Sponsor through LWG Social Media platforms
- Company Logo placed on the Sponsorship signage displayed at the various events
- Sponsor recognition at the Opening and Closing Ceremonies
- Half Page Advert in the LWG Souvenir Booklet
- Company Logo placed on the Back Cover of the Souvenir Booklet & Promotional Posters
- Facilitate the Medal Presentation at the One (1) x selected competition event at which your Business has the secured naming rights.
- Labrador Winter Games 'Sponsors Jacket' x Two (2)
- Introduction of Representatives at the Opening and Closing Ceremonies
- VIP Passes x One (1) – Preferred location seating for the Opening and Closing Ceremonies
- Special Guest Passes x Four (4) – Floor seating for the Opening and Closing Ceremonies
- First right of refusal to continue as a Platinum Sponsor for the 2025 Labrador Winter Games
- Presentation of a Labradorite commemorative LWG Plaque

Investment - \$30,000





Sponsorship Packages

GOLD

- Acknowledged as a Sponsor in all printed publications and on the LWG website
- Company Logo placed on the Sponsorship signage displayed at the various events
- Sponsor recognition at the Opening and Closing Ceremonies
- Quarter Page Advert in the LWG Souvenir Booklet
- Company Logo placed on the Back Cover of the Souvenir Booklet & Promotional Posters
- Special Guest Passes x Two (2) – Floor seating for the Opening and Closing Ceremonies
- Presentation of a Labradorite commemorative LWG Plaque

Investment - \$15,000

SILVER

- Acknowledged as a Sponsor in all printed publications and on the LWG website
- Sponsor recognition at the Opening and Closing Ceremonies
- One Eighth Page Advert in the LWG Souvenir Booklet
- Company Logo placed within the Souvenir Booklet recognised as a Silver Level Sponsor
- Special Guest Passes x One (1) – Floor seating for the Opening and Closing Ceremonies
- Presentation of a Labradorite commemorative LWG Plaque

Investment - \$7,500

BRONZE

- Acknowledged as a Sponsor in all printed publications and on the LWG website
- Sponsor recognition at the Opening and Closing Ceremonies
- Company Logo placed within the Souvenir Booklet recognised as a Bronze Level Sponsor
- Presentation of a Labradorite commemorative LWG Plaque

Investment - \$2,500

'FRIEND OF LABRADOR WINTER GAMES' SUPPORTER

- Acknowledged as a Sponsor in all printed publications and on the LWG website
- Certificate of Recognition

Investment - \$500



Sponsors Signage Photos from the 2019 Labrador Winter Games

Opening Ceremony (Set Up Preparation)





Badminton



Table Tennis



Northern Games





Northern Games

