



2016 Labrador Winter Games



SPONSOR RECOGNITION CHART

Recognition Received	Labradorite \$ 50,000 +	Platinum \$ 25,000 - 49,999	Gold \$ 10,000 - 24,999	Silver \$ 2,500 - 9,999	Bronze \$ 500 - 2,499
<ul style="list-style-type: none"> * Acknowledged as sponsor in all booklets and the LWG website * Letter of thanks * Sponsor recognition at Opening and Closing Ceremonies 	X	X	X	X	X
<ul style="list-style-type: none"> * Acknowledged as sponsor in all booklets and the LWG website * Space on sponsorship sign displayed at various events * Sponsor recognition at Opening and Closing Ceremonies * Free 1/8 page ad in the Souvenir Booklet * 1 Special Guest pass (floor seating) 	X	X	X	X	
<ul style="list-style-type: none"> * Acknowledged as sponsor in all booklets and the LWG website * Space on sponsorship sign displayed at various events * Sponsor recognition at Opening and Closing Ceremonies * Free 1/4 page ad in the Souvenir Booklet * Logo displayed on back cover of souvenir booklet, on promotional poster, and at the Labrador Winter Games HQ * 2 Special Guest passes (floor seating) 	X	X	X		
<ul style="list-style-type: none"> * Acknowledged as sponsor in all booklets and the LWG website * Recognized as a featured sponsor on the LWG website * Space on sponsorship sign displayed at various events * Sponsor recognition at Opening and Closing Ceremonies * Free 1/2 page ad in the Souvenir Booklet * Logo displayed on back cover of souvenir booklet, on promotional poster, and the Labrador Winter Games HQ * Medal presentation at requested events * Labrador Winter Games sponsor coat * Introduction of representative at Opening and Closing ceremonies, plus escort onto stage * 1 VIP pass (stage seating) * 4 Special Guest passes (floor seating) 	X	X			
<ul style="list-style-type: none"> * Acknowledged as sponsor in all booklets and the LWG website * Recognized as a featured sponsor on the LWG website * Space on sponsorship sign displayed at various events * Sponsor recognition at Opening and Closing Ceremonies * Free full page ad in the Souvenir Booklet * Logo displayed on back cover of souvenir booklet, on promotional poster, and at the Labrador Winter Games HQ * Medal presentation at requested events * Labrador Winter Games sponsor coat * Introduction of representative at Opening and Closing ceremonies, plus escort onto stage * 1 VIP pass (stage seating) * 6 Special Guest passes (floor seating) * Other considerations agreed upon by the Labrador Winter Games Board of Directors 	X				